

NIKHIL ARUN SARKATE

Creative Designer · UI/UX & Visual Design
5+ Years Experience

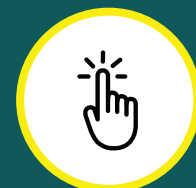
sarkatenikhil123@gmail.com
+91 996 719 0699
HYDERABAD
nikhilsarkate.com



I create experiences that balance functionality with storytelling, blending UI, UX, and Visual Design. With AI-driven innovation at the core, I design products that are intuitive, engaging, and impactful.

See how I blend storytelling with design

Access my portfolio through the click icon



CORE SKILLS

- UI Design:** Responsive interfaces, grids, typography, prototyping, design systems
- UX Design:** Research, usability testing, information architecture, journey mapping
- Visual Design:** Branding, illustrations, marketing assets, motion graphics, spatial design
- Collaboration:** Agile workflows, developer handoff, cross-functional alignment, mentoring

SELECTED PROJECTS

- Adaptive Learning (DADB / Emids):** Led usability testing & AI-powered personalization improved completion & engagement.
- Design System (SLX):** Built scalable design systems & UI components reduced build time, improved consistency.
- Corporate Branding (Microsoft, Infosys, Guardian Life):** Designed wall graphics & workplace visuals strengthened brand identity and employee engagement.
- Startup Identities & Apps:** Delivered logos, packaging, mobile UI kits, and marketing campaigns accelerated brand recognition and product adoption.

WORK EXPERIENCE AND OTHERS



Spreading Knowledge Through Technology

Sep 2022 - Dec 2025

Creative design Lead

As Creative Design Lead, I drove end-to-end design strategy for enterprise-scale e-learning projects, ensuring solutions were both user-centric and aligned with business goals. I also mentored and managed a team of designers through the full lifecycle, while collaborating with cross-functional stakeholders including product, development, content, and data science.

Actions / Design Process

- Created intuitive UI designs to translate complex requirements into seamless experiences.
- Integrated AI-driven tools (predictive analytics, personalization, generative design) to optimize workflows and user journeys.
- Established scalable design processes, workflows, and best practices for efficiency and consistency.
- Conducted user research and usability testing, enabling data-driven iterations.
- Designed design systems and visual frameworks to ensure reusability and brand consistency across platforms.

Design-Oriented Results

- Improved engagement and adoption by simplifying navigation for diverse learners across platforms like DABD, Emids, PureStorage, American Heart Association, and SLX.
- Enhanced learner satisfaction through usability testing insights and adaptive learning solutions.
- Reduced development time and design defects by building scalable design systems.
- Strengthened collaboration and innovation culture within the design team and across business functions.
- Delivered high-impact digital experiences that aligned creative vision with organizational and client objectives.



Oct 2021 - Aug 2022

Graphic designer

Led creative design initiatives for corporate environments, focusing on spatial branding, workplace graphics, and immersive visual experiences for global MNC clients.

Actions / Design Process

- Designed wall graphics, illustrations, and branding assets tailored to corporate spaces.
- Applied UX principles to spatial design to enhance visibility, navigation, and workplace interaction.
- Collaborated with client teams to translate brand guidelines into impactful visual concepts.
- Coordinated with vendors to ensure production-ready artwork was delivered with accuracy and on time.

Design-Oriented Results

- Delivered successful design solutions for Microsoft, Infosys, Accenture, Guardian Life, Amadeus, Colliers, and Wisetech.
- Enhanced workplace engagement and brand identity through immersive, functional visual experiences.
- Strengthened the company's portfolio by executing high-profile projects.
- Contributed to client satisfaction and repeat business with innovative, high-quality designs.



Jun 2021 - Sept 2021

Visual designer (Consultant)

Worked as a consultant designing UI and visual systems for startups and enterprise clients, aligning creative output with business objectives and user needs.

Professional Involvement

- Developed creative design plans tailored to client objectives and brand identity.
- Defined and implemented color themes, typography, and visual styles to establish cohesive brand aesthetics.
- Created design concepts and visual assets across digital and print platforms, ensuring consistency and impact.
- Collaborated with clients and internal teams to translate business goals into compelling visual solutions.
- Contributed to enhancing brand storytelling through thoughtful use of visual language and design principles.

Freelance

May 2020 - April 2021

Graphic designer

Provided creative design solutions for startups and corporate clients, focusing on branding, packaging, and marketing visuals.

Day-to-Day Impact

- Designed brand identities for startups, including logos, packaging, and marketing assets, to build strong visual presence and recognition.
- Created illustrations and graphic designs that enhanced storytelling, product differentiation, and customer engagement.
- Collaborated with clients to understand business goals and deliver tailored design solutions aligned with their brand vision.



Jun 2019 - Aug 2019

Video Producer Intern

Supported the marketing team by producing motion graphic videos and live-action content to communicate brand stories.

Scope of Work

- Produced motion graphics and video edits aligned with campaign objectives.
- Designed storyboards and graphic assets to translate concepts into visuals.
- Assisted in live-action shoots, contributing to planning, set design, and execution.

Delivered Result

- Delivered videos that strengthened brand communication and campaign impact.
- Improved audience engagement with creative visual storytelling.
- Supported marketing campaigns by providing on-brand, high-quality video assets.

'BORN FOR'

An Animation Film
Dec 2020

Director & Artist (Academic Project – 5-min Animated Film)

Directed and produced a short animated film addressing social challenges in Indian sports culture, managing the full design and production pipeline.

Design Process

- Led storyboarding, character design, environment design, animation, and compositing.
- Applied storytelling and user experience principles to craft an engaging narrative.
- Collaborated with sound designers and editors to refine emotional impact.

Learning and Result

- Delivered a 5-minute animated film that combined narrative depth with visual design.
- Showcased the ability to translate social themes into impactful visual storytelling.
- Strengthened portfolio with a project that highlights design, leadership, and creative direction.

EDUCATION

- Master of Design - National Institute of Design, Ahmedabad**
Batch 2017 (Animation Film Design)
- Bachelor of Engineering - Mumbai University**
Batch 2010 (Electronics and Telecommunication)

AWARDS AND ACHIEVEMENTS

- Best New Comer Award | Impelsys
- Customer Delight Award | Impelsys
- SPOT Award x 3 times | Impelsys
- Dream Team Award | Impelsys

SOFTWARE

Figma | Adobe Creative Suite | After Effects | Illustrator | Photoshop | A.I Tools | Procreate